

Smart Media Group - Alexandria
814 King St
Alexandria VA 22314

Pat McCrory /R/ Governor/ NC
Submission Number 394 Issue 4



Original							
Ref	Sales Product Detail	Rev Type	Rate	Spot Type	Campaign Ref:	Salee Rep:	Order Ref:
9	M-F 8a CBS This Morning	05	110	30	Nbr of Spots	1	1
10	M-F 9a Dr Phil	05	150	30	Nbr of Spots	1	1
11	Sat 10p ET / 9p CT 48 Hours	06	600	30	Nbr of Spots	1	1
12	Sat 7p Access Hollywood	05	30	Nbr of Spots			
13	Sat 8-9p	06	400	30	Nbr of Spots	1	1
14	Sat 9-10p	06	400	30	Nbr of Spots	1	1
15	Sun 1030a ET / 930a CT Face The Nation	05	30	Nbr of Spots			
16	M-F 1135p ET / 1035p CT Late Show	06	170	30	Nbr of Spots	1	1
17	M-F 3p ET / 2p CT Let's Make A Deal	05	150	30	Nbr of Spots	1	1
18	M-F 4-5p Judge Judy	04	225	30	Nbr of Spots	1	1
Weekly Totals:				Total Spots(Ord Spots)	34	34	
Closed PR					3	3	

Smart Media Group - Alexandria
814 King St
Alexandria VA 22314

Pat McCrory /R/ Governor/ NC
Submission Number 394 Issue 4

News Channel 10 HD 
on your side **WSPA-TV**

250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4480

Original

Client: Pat McCrory /R/ Governor/ NC	Submission Cost: 13435	Campaign Ref: E-120710065
Buyer: T...		Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 10/07/12	Client/Product Estimate: MCCRRO /ORDR /C01C07	Order Ref: 06217617
Est./PO Number: 06217617	Weeks: 1	Business Type: POLITICAL
Associated Copies: No	Contract type: Political	Business Category: Transactional

Ref	Sales Product Detail	Rev Type	Rate	Shot Type	10/01	Total	Cost
19	M-F 8a CBS This Morning T...	05		Comm			
				110	30	Nbr of Spots	1
				150	30	Comm	1
20	M-F 9a Dr Phil T...	05		Comm			
				1200	30	Nbr of Spots	1
21	Tue 10p ET / 9p CT Vegas T...	05		Comm			
				170	30	Comm	1
22	M-F 1135p ET / 1035p CT Late Show T....	06		Comm			
				225	30	Nbr of Spots	1
23	M-F 11a ET / 10a CT Price Is Right T....	04		Comm			
				150	30	Nbr of Spots	1
24	M-F 3p ET / 2p CT Let's Make A Deal T...	05		Comm			
				225	30	Nbr of Spots	1
25	M-F 4-5p Judge Judy T....	04		Comm			
				110	30	Nbr of Spots	1
26	M-F 8a CBS This Morning T....	05		Comm			
				250	30	Nbr of Spots	1
27	Tue 8p ET / 7p CT NCIS T....	04		Comm			
				150	30	Nbr of Spots	1
28	M-F 9a Dr Phil T....	05		Comm			
				150	30	Nbr of Spots	1
Weekly Totals:				Total Spots(Ord Spots)	34	34	
Closed PR					3	3	

Smart Media Group - Alexandria
814 King St
Alexandria VA 22314

Pat McCrory /R/ Governor/ NC
Submission Number 394 Issue 4

News Channel  MeTV  www.wspa.com

Alexandria VA 22314

WSPA-TV
250 International Dr.
Spartanburg SC 29303-4698
(864) 576-7777 FAX (864) 587-4480

Original

Client:	Pat McCrory /R/ Governor/ NC		Submission Cost:	13435	Campaign Ref:	E:120710065
Buyer:			Client/Product/Estimate:	MCCRRO /ORDR /C01C07	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 10/07/12		Weeks:	1	Order Ref:	06217617
Est./PO Number:	06217617		Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No		Business Category:	Transactional		

Ref	Sales Product Detail	Rev Type		Rate	Spot Type		10/01	Total	Cost
29	Tue 9p ET / 8p CT NCIS Los Angeles T....	05			1900	30 Comme	Nbr of Spots	1	1 1900
30	Wed 10p ET / 9p CT CSI W....	06			30	30 Comme	Nbr of Spots		
31	M-F 3p ET / 2p CT Let's Make A Deal W....	05			150	30 Comme	Nbr of Spots	1	1 150
32	M-F 4-5p Judge Judy W....	04			25	30 Comme	Nbr of Spots	1	1 225
33	M-F 8a CBS This Morning W....	05			110	30 Comme	Nbr of Spots	1	1 110
34	M-F 9a Dr Phil W....	05			150	30 Comme	Nbr of Spots	1	1 150
35	Sat 7p News S	05			150	30 Comme	Nbr of Spots	1	1 150
Mrgd					150	30 Comme	Nbr of Spots	1	1 150
36	Sun 9a ET / 8a CT CBS Sunday Morning News S	04			275	30 Comme	Nbr of Spots	1	1 275
Mrgd					1200	30 Comme	Nbr of Spots	1	1 1200
37	Tue 10p ET / 9p CT Vegas T....	05							

Weekly Totals: Total Spots(Ord Spots)

Closed PR

3 3

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
12	Sat 7p Access Hollywood	:30 Commercial	10/01/12	Closed Pre Emplon	150.00	35 (10/06)	0000169847	
15	Sun 1030a ET / 930a CT Face The Nation	:30 Commercial	10/01/12	Closed Pre Emplon	275.00	36 (10/07)	0000177698	
30	Wed 10p ET / 9p CT CSI	:30 Commercial	10/01/12	Closed Pre Emplon	1,200.00	37 (10/02)	0000178442	

Grand Totals

Month 10 Weeks: 4

Spots	34
Cost	13435

Grand Totals:

Spots: 34

Gross Total: 13,435.00

Commission: 2,015.25

Net Total: 11,419.75